Wish Upon A FOOD TRUCK Festival

Benefiting Make-A-Wish PHILADELPHIA, DELAWARE & SUSQUEHANNA VALLEY

11 SEPTEMBER 2027
11am - 4pm
AACA MUSEUM
161 MUSEUM DRIVE | HERSHEY

WISH UPON A FOOD TRUCK FESTIVAL benefits **Make-A-Wish Philadelphia, Delaware & Susquehanna Valley,** serving the counties of Dauphin, Lebanon, Lancaster, Cumberland, Perry, Bucks, Chester, Delaware, Montgomery, and Philadelphia, as well as all of the State of Delaware. By supporting this event, you help grant life-changing wishes to children facing critical illnesses, bringing hope, joy, and strength to both the child and their family.

EXCLUSIVE SPONSORSHIP

Wish Granter
$10,000
Star Wish Lounge Sponsor

Grants one wish for a child with a critical illness.

- Presenting sponsor: "Festival presented by [Company]"
- Exclusive sponsor of **Star Wish Lounge - "Where Our Brightest Stars Shine the Most."**
- Logo top billing on all materials (print, digital, shirts)
- Inclusion in press releases, email blasts, and post-event recap
- On-stage thank-you & brief remarks opportunity
- Premium banner placement (sponsor provides)
- Exclusive social spotlight series
- Two premium tables in high-traffic areas
- Lead logo on volunteer shirts and website

EXCLUSIVE SPONSORSHIP

Wonders & Wishes Sponsor
$5,000
Family Fun Zone

Family fun zone tent and activity sponsor.

- Naming rights: "**Wonders & Wishes Kids Tent** sponsored by [Company]"
- Banner + logo on all kids' activity signage
- Option to host branded activity/game & provide giveaways
- May provide volunteers to engage with families
- Social media spotlight featuring kids' area
- On-stage announcements driving families to tent
- Recognition as "Family Fun Sponsor" in press release & recap
- Option for sponsor to provide branded take-home item/handout for kids

LIMITED TO 3 SPONSORS

Food Truck Champion
$3,500

Fueling the fun & flavor that makes wishes come true.

- Limited to only three sponsors for maximum visibility and impact
- Prominent logo placement on signage, shirts, digital/print ads, and website
- Event-day shout-outs & mentions
- Large banner placement (sponsor provides)
- Two premium table spaces in high-traffic areas
- Option to sponsor a main attraction (TBD - i.e., Raffles, Volunteer HQ)
- Access to committee hospitality tent for sponsor representatives
- Social media spotlight

www.wishuponafoodtruck.com

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UNLIMITED SPONSORSHIPS AVAILABLE BELOW

Dream Maker Sponsor
$2,500

- Logo on print/digital ads and volunteer shirts (secondary placement)
- Company-branded yard sign and logo placement on website
- Event table in prime location
- Social media spotlight
- Option to sponsor a smaller attraction (TBD - i.e., photo booth, hydration station)

Wish Builder Sponsor
$1,000

- Company-branded yard sign
- Event table
- Logo on volunteer shirts (tertiary placement)
- Social media recognition
- Logo on website

Hope Helper Sponsor
$500

- Company-branded yard sign
- Event table
- Social media recognition
- Logo on website

Joy Giver Sponsor
$250

- Event table
- Social media recognition
- Logo on website

In-Kind Sponsors
Wish Boosters
$2,500+ value

- Recognition as a **Wish Booster Sponsor**
- Social media recognition
- Company-branded yard sign
- Included in post-event thank-you messaging and recap materials

Celebrating 11 years of making wishes come true.

We hope you will join us in 2027!

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